

Please fill this form and send it to [consult@business-unlimited.com](mailto:consult@business-unlimited.com). One of our consultants will be contacting you shortly

## Is your business ready for franchising?

*This questionnaire is designed to give us a quick assessment of your company's franchisability. Just enter your information here and forward it back to and Business Unlimited franchise expert will get back to you soon.*

<b>1</b>	<b>Name:</b>					
	<b>Company Name:</b>					
	<b>Address:</b>					
	<b>Phone:</b>			<b>Mobile:</b>		
	<b>E-mail:</b>			<b>Website :</b>		
<b>2</b>	<b>Please describe briefly your business.</b> <i>You may use a separate sheet or an attachment to this question</i>					
<b>3</b>	<b>What are your company <u>vision and mission</u>?</b> <i>You may use a separate sheet or an attachment to this question</i>					
<b>4</b>	<b>What are the <u>greatest challenges</u> you will/may face in the next 2 years?</b> <i>You may use a separate sheet or an attachment to this question</i>					
<b>5</b>	<b>What is <u>going well</u> for your company?</b> <i>You may use a separate sheet or an attachment to this question</i>					
<b>6</b>	<b>What are your company's <u>strengths</u>?</b> <i>You may use a separate sheet or an attachment to this question</i>					
<b>7</b>	<b>Do you have any written <u>business plan</u> for your business?</b>					
	<input type="checkbox"/> Yes			<input type="checkbox"/> No		
<b>8</b>	<b>Do you have a profitable operating <u>prototype</u>?</b>					
	<input type="checkbox"/> Yes			<input type="checkbox"/> No		
<b>9</b>	<b>How many <u>units (locations)</u> do you have in operation?</b>					
	<input type="checkbox"/> 1 Location	<input type="checkbox"/> 2 Locations	<input type="checkbox"/> 3 Locations	<input type="checkbox"/> 4 Locations	<input type="checkbox"/> 5 or More Locations	<input type="checkbox"/> No Locations opened

<b>10</b>	<b>How long has your business been in <u>operation</u>?</b>				
	<input type="checkbox"/> Not in operation yet	<input type="checkbox"/> Less than 6 months	<input type="checkbox"/> 1 Year	<input type="checkbox"/> 2 Years	<input type="checkbox"/> 3 Years
	<input type="checkbox"/> 4+ Years				
<b>11</b>	<b>To what degree is your business <u>distinctive</u> from its competitors?</b>				
	<input type="checkbox"/> Not very distinctive	<input type="checkbox"/> Somewhat distinctive	<input type="checkbox"/> Very distinctive	<input type="checkbox"/> Unique	
<b>12</b>	<b>How much would it <u>cost to open</u> one of your locations, not including franchise fees?</b>				
	<input type="checkbox"/> \$400,000 or more	<input type="checkbox"/> \$200,000 to \$399,000\$	<input type="checkbox"/> 100,000 to \$199,000	<input type="checkbox"/> \$50,000 to \$99,000	<input type="checkbox"/> Less than \$50,000
<b>13</b>	<b>The <u>market</u> for your business or service is:</b>				
	<input type="checkbox"/> Local	<input type="checkbox"/> National	<input type="checkbox"/> Regional	<input type="checkbox"/> International	
<b>14</b>	<b><u>Competition</u> for the products or services you sell is:</b>				
	<input type="checkbox"/> High	<input type="checkbox"/> Moderate	<input type="checkbox"/> Minimal		
<b>15</b>	<b>How <u>systemized</u> is the business?</b>				
	<input type="checkbox"/> Very little	<input type="checkbox"/> basic policies and/or handbooks	<input type="checkbox"/> Very well documented	<input type="checkbox"/> Computerized	
<b>16</b>	<b>How long would it take you to <u>teach</u> someone how to operate your business?</b>				
	<input type="checkbox"/> Special certification needed first	<input type="checkbox"/> 2-6 months	<input type="checkbox"/> 1-2 months	<input type="checkbox"/> 1-3 weeks	<input type="checkbox"/> Less than 1 week
<b>17</b>	<b>How do your business' <u>sales compare</u> to those of other businesses in your industry?</b>				
	<input type="checkbox"/> Much Lower	<input type="checkbox"/> Somewhat Lower	<input type="checkbox"/> About the Same	<input type="checkbox"/> Somewhat Higher	<input type="checkbox"/> Much Higher
<b>18</b>	<b>What <u>budget</u> you have planned to expand your business?</b>				
	<input type="checkbox"/> \$400,000 or more	<input type="checkbox"/> \$200,000 to \$399,000\$	<input type="checkbox"/> 100,000 to \$199,000	<input type="checkbox"/> \$50,000 to \$99,000	<input type="checkbox"/> Less than \$50,000
<b>19</b>	<b><u>Comments if any.</u></b>				